



Financial Experience Design Conference

BOSTON, MA

An exclusive gathering of industry leaders and progressive thinkers at the intersection of financial services, design, innovation, and technology.

Sponsoring the Financial Experience Design Conference puts you, your products, or your service before a select, highly qualified group of executives, strategists, innovators and designers in banking, investing, insurance, Fintech, and other professionals.

Focused presentations from industry leaders:

- 150 senior-level participants
- Exploration of the true design needs of the Financial Services industry
- Decision makers, proven partners

These are limited sponsorship opportunities result in a strong impression that generates business outcomes.

Premier Sponsorship Opportunities

MORNING STAGE SESSION

\$5,000

10 MINUTES - LIMIT 2

Have a new product or service to highlight for the registrants? In consultation with us, **present a 10 minute overview or demo from the stage.**

Additional benefits include:

- 2 Conference registration passes
- Exhibition space (1 booth)
- Company logo on conference marketing materials including website, onsite signage, and pre-conference marketings

DAY 1 WORKSHOP - CHALLENGES SPONSOR

LIMIT 1 - \$6,500

Our senior attendees work together to discuss and solve industry challenges in a workshop-style environment. The dialog is dynamic, interesting and the format provides an excellent opportunity for networking with colleagues. Provide challenges our attendees work on and associate yourself with teamwork innovation and action.

Benefits include:

- Premium day 1 branding placement and mention "Today's activities sponsored by..."
- **3 minutes of main stage** remarks to welcome
- Persistent signage for duration of Day 1 workshop
- 1 conference registration pass
- Invitation to VIP cocktail reception
- Company logo on conference marketing materials including website, onsite signage, and pre-conference marketing materials.

LUNCH SPONSOR

LIMIT 2 (Day 1 and Day 2) - \$5,000

Pick up the lunch tab for every attendee during this highly trafficked break. The well-fueled participants will remember and thank you later.

Additional benefits include:

- Exclusive host of the lunch reception
- 2 Conference registration passes
- Exhibition space (1 booth)
- **3 minutes on the main stage** to introduce yourself and your company and invite registrants to the lunch
- Company logo on conference website, onsite signage, and pre-conference marketing materials



Platinum Sponsorship Opportunities

EXCLUSIVE COCKTAIL RECEPTION HOST LIMIT 1 - \$3,500

Post-conference cocktail receptions are always a huge hit and a great opportunity to mingle with those you aim to reach. Make a great impression by sponsoring the cocktail reception and picking up drinks for our crowd of execs.

Additional benefits include:

- 1 Conference registration passes
- Exhibition space (1 booth)
- 3 minutes of main stage remarks to welcome registrants to the cocktail reception
- Signage recognition throughout the cocktail reception
- Company logo on conference marketing materials including website, onsite signage and pre-conference marketing materials

EXHIBITOR \$2,500

Present your brand and message to this community of passionate innovators and decision makers through an exhibition booth.

Additional benefits include:

- 1 Conference registration passes
- Exhibition space (1 booth)
- Company logo on conference website, onsite signage, and pre-conference marketing materials

COFFEE SPONSOR LIMIT 2 - \$3,000

Buy the conference attendees a cup of Boston's finest coffee, just when they want it most.

Additional benefits include:

- 1 Conference registration passes
- Exhibition space (1 booth)
- Signage in the coffee break area
- Logo placement on the coffee cups (provided by Sponsor)
- Company logo on conference website, onsite signage, and pre-conference marketing materials

PRIVATE MEETING ROOM SPONSOR LIMIT 2 - \$1,500

Secure one of our two private meeting rooms located adjacent to the main conference area. Use the rooms to facilitate introductions and get to know your next client.

Additional benefits include:

- 1 Conference registration passes
- Meeting space (1 meeting room)
- Company logo on conference website, onsite signage, and pre-conference marketing materials



Become a Sponsor

Select the level of visibility appropriate to your organization's needs, and contact:

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