



Financial Experience  
Design Conference

BOSTON, MA

An exclusive gathering of industry leaders and progressive thinkers at the intersection of financial services, design, innovation, and technology.

Sponsoring the Financial Experience Design Conference puts you, your products, or your service before a select, highly qualified group of executives, strategists, innovators and designers in banking, investing, insurance, Fintech, and other professionals.

Focused presentations from industry leaders:

- 150 senior-level participants
- Exploration of the true design needs of the Financial Services industry
- Decision makers, proven partners

Targeted, limited sponsor opportunities result in outsize return!

## Sponsored Speaking Opportunity

MORNING STAGE SESSION  
\$5,000  
10 MINUTES - LIMIT 2

Have a new product or service to highlight for the registrants? In consultation with us, present a 10 minute overview or demo from the stage.

Additional benefits include:

- 2 Conference registration passes
- Exhibition space
- Company logo on conference website, onsite signage, and pre-conference marketing materials

COCKTAIL RECEPTION HOST  
LIMIT 1 - \$3,500

Post-conference cocktail receptions are always a huge hit and a great opportunities to mingle with those you want to reach in financial experience innovation.

Additional benefits include:

- 1 Conference registration passes
- Exhibition space
- Exclusive host of the cocktail reception
- 3 minutes of main stage remarks to welcome registrants to the cocktail reception
- Signage recognition throughout the cocktail reception
- Company logo on conference website, onsite signage, and pre-conference marketing materials

LUNCH SPONSOR  
LIMIT 1 - \$5,000

Pick up the lunch tab for every attendee during this highly trafficked break. The well-fueled participants will remember and thank you later.

Additional benefits include:

- 2 Conference registration passes
- Exhibition space
- Exclusive host of the lunch reception
- 3 minutes on the main stage to introduce yourself and your company and invite registrants to the lunch
- Company logo on conference website, onsite signage, and pre-conference marketing materials



## Exclusive Promotional Opportunities

### EXHIBITOR

LIMIT 1 - \$2,500

Present your brand and message to this community of passionate innovators and decision makers through an exhibition booth.

Additional benefits include:

- 1 Conference registration passes
- Exhibition space
- Company logo on conference website, onsite signage, and pre-conference marketing materials

### WIFI SPONSOR

LIMIT 1 - \$3,000

Underwrite WiFi access for the entire conference.

Additional benefits include:

- 1 Conference registration passes
- Exhibition space
- Your company name will be the WiFi password
- 2 minutes on the main stage to introduce yourself and your company
- Company logo on conference website, onsite signage, and pre-conference marketing materials

### COFFEE SPONSOR

LIMIT 2 - \$3,000

Buy the conference attendees a cup of Boston's finest coffee, just when they want it most.

Additional benefits include:

- 1 Conference registration passes
- Exhibition space
- Signage in the coffee break area
- Logo placement on the coffee cups
- Company logo on conference website, onsite signage, and pre-conference marketing materials

### SCHOLARSHIP SPONSOR

LIMIT 3 - \$3,000

Support those who need help attending the conference. Contribute to their registration, and your company will be featured on the conference website with a link to the scholarship application page. We will then send you a list of the applicants and you can hand pick the best and the brightest. One scholarship sponsorship enables 5 people to attend that may not otherwise be able.

Additional benefits include:

- 1 Conference registration passes
- Featured on conference website
- Recognized on conference scholarship attendee badges
- Company logo on conference website, onsite signage, and pre-conference marketing materials



## Become a Sponsor

Select the level of visibility appropriate to your organization's needs, and contact:

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For more information about FXD 2018 visit [FinancialExperienceDesign.com](http://FinancialExperienceDesign.com)